BUSINESS NAME

PRODUCT, EVENT, OR OTHER BUSINESS FEATURE

BUSINESS STORY & FACTS

Include your business story here with a brief description of your business's history, mission, and primary product or service. This is also a great place to list other details about your business.

- When your company was founded
- Where your company was founded
- Location of your headquarters
- Number of store or office locations
- Total annual revenue
- Number of employees
- Type and number of products
- Volume of customers served

SERVICES, PRODUCTS, ETC.

This section should include the focal point of your press kit. Highlight your company's services, products, events, product samples, or anything else that describes the purpose of your press kit.

PRODUCTS OR SERVICE #1

- Product description
- Product pricing
- Relevant testimonial or other product-specific details

PRODUCTS OR SERVICE #2

- Product description
- Product pricing
- Relevant testimonial or other product-specific details

PRODUCTS OR SERVICE #3

- Product description
- Product pricing
- Relevant testimonial or other product-specific details

BUSINESS NAME

TESTIMONIALS

Include client testimonials here. In addition to relevant client reviews, include names and photos of those who provided the testimonial. Always get their permission in advance.

- Client Name

Incorporate multiple testimonials if you have content relevant to the product, service, or event you're promting in your press kit.

- Client Name

TEAM MEMBER BIOS

Provide headshots and brief bios for the CEO, president, founder(s), or other team members relevant to the product or service highlighted in your press kit. Describe the individual's career history, any notable accomplishments, and facts or information about their contribution to the company.

MISSION STATEMENT

If your press kit is focused on your business as a whole, this is a great place to include your mission statement. If this is a digital press kit, use this space to share links to previous press coverage and your social media pages.

AWARDS & RECOGNITION

- List your awards and recognition here.
- Include a variety of noteworthy awards.
- Be sure these are relevant to the purpose of the press kit.

Business Address - Business Phone Number
Contact Email - Business Website